

MEDIA KIT



BOARD OF CERTIFICATION/ACCREDITATION

OUR SERVICES

Accreditation

BOC provides accreditation for a variety of providers, including O&P practitioners, DMEPOS providers, and suppliers of durable medical equipment (DME)/home medical equipment (HME), which includes: pharmacies, retail establishments, chiropractors and other facility/practice specialties.

Certification

BOC provides the following professional certifications for new candidates:

- [Orthotic Fitter](#) - BOC Orthotic Fitters (COF) are qualified to provide and/or supervise the assessment, treatment plan development and implementation, follow-up, and practice management of people using prescribed prefabricated orthotics.
- [Mastectomy Fitter](#) - BOC Mastectomy Fitters (CMF) are qualified to provide and/or supervise the assessment, treatment plan development and implementation, follow-up and practice management of people using external breast prostheses and other post-mastectomy services.
- [DME Specialist](#) (CDME™) - BOC Certified DME Specialists (CDME) are qualified to help with basic repairs, troubleshooting and home inspections for DME products such as oxygen, transfer systems, enteral supplies and wound care.

BOC continues to support its certified orthotists, prosthetics and pedorthists in perpetuity.



OUR MILESTONES

1984

The Board of Certification/Accreditation is founded by a pharmacist, Dr. Donald O. Fedder, as an independent, not-for-profit agency dedicated to meeting the demands for quality patient care by offering highly valued credentials for professionals and suppliers of comprehensive orthotic and prosthetic (O&P) care and durable medical equipment (DME) services.

2000-2001

BOC created the Certified Orthotic Fitter (COF) and Certified Mastectomy Fitter (CMF) credentials.

2013

BOC experts created the Certified DME Specialist™ certification to recognize the unique competencies needed in the DME field.

BOC launched Pharmacy Accreditation.

2018

BOC celebrated the five-year anniversary of the Certified Durable Medical Equipment (CDME) Specialist™ certification.

2020

BOC added remote testing with a live proctor as a test-taking option for certification candidates. This allows candidates to take exams using their own device from the location of their choice.

BOC received 10th consecutive Stevie® Award for Sales & Customer Service.

1990

BOC introduced another credential, facility accreditation, to help facilities independently prove their competency in patient care and sound business practices.

2009

Claudia Zacharias, MBA, CAE is named President and CEO of BOC.

2016

BOC's Board of Directors approved a plan to sunset the acceptance of new applications for its orthotist, prosthetist, and pedorthist certifications. BOC continues to support its certified orthotists, prosthetists and pedorthists in perpetuity.

2019

BOC launched the new and improved website designed to offer more streamlined content and easier navigation for customers.

OUR AWARDS

BOC's customer service is nationally recognized. "Innovation" is one of the company's core values, and BOC actively seeks out new ideas, products and processes to assure customers have the latest tools to maintain a competitive edge and ensure patient safety. As of 2020, BOC has been awarded 10 consecutive Stevie Awards. The Stevie Awards for Sales & Customer Service are the world's top sales, contact center and customer service awards.

OUR EXPERTS

BOC experts are available for interview regarding the following topics:

ORGANIZATIONAL LEADERSHIP



President & CEO, Claudia Zacharias, MBA, CAE

Claudia Zacharias, MBA, CAE, joined the Board of Certification/Accreditation (BOC) as President & CEO in August 2009. Her first priority was to establish clear pathways for BOC's continual growth and success, and to develop relationships with key contacts in the DME and O&P fields. Claudia brings more than 20 years of non-profit management experience to the position, most recently at the American Nurses Credentialing Center (ANCC), the world's largest and most prestigious board-credentialing organization for the field of nursing.

During her four years with ANCC, Claudia led the development of a \$25 million annual operating budget and rolling three-year capital budget. She also developed business plans, led a "re-branding" initiative, and oversaw the marketing and customer service departments. Before accepting the ANCC position, Claudia served as vice president of operations for Leadership Maryland, a highly respected non-profit that delivers statewide two-day educational programs to senior executives from diverse fields. Her background also includes six years as director of membership and communications with the U.S. Naval Institute.

In 2008, Claudia earned the American Society of Association Executives' highest designation, Certified Association Executive (CAE), which is awarded to individuals who have achieved significant results in the association industry. She earned her bachelor's degree from Hood College and her MBA from Mt. St. Mary's University.

BOARD CHAIR



Board Chair, L. Bradley "Brad" Watson, BOCO, BOCP, LPO

Bradley "Brad" Watson, BOCO, BOCP, LPO is BOC's current Board Chair and the president of Clarksville Limb + Brace + Rehab in Clarksville, Tennessee. With more than 28 years of experience in the O&P profession, Brad is an expert in his field.

Brad is part of three generations of O&P practitioners and can speak to the importance of patient relationships and building a family-owned, community-based practice.

BOC will gladly facilitate Board of Directors access to a variety of other experts upon request.

CREDENTIALING



Chief Operating Officer, Matt Gruskin, MBA, BOCO, BOCPD, CDME

Matt Gruskin, MBA, BOCO, BOCPD, CDME is responsible for leading the direction, strategy, policies, and day-to-day operations of BOC's accreditation and certification programs. With more than a decade of experience in the O&P field, most recently serving as Director of Orthotic Operations for a chain of more than 20 O&P clinics, Gruskin is focused on growth of the credentialing programs and ensuring the delivery of excellent customer service.

He holds an MBA in healthcare from Florida International University, a graduate degree in O&P from University of Hartford, and post graduate certification from the International School of Pedorthics.



Special Assistant to CEO, Wendy Miller, BOCO, LO, CDME

As a BOC-certified orthotist, Wendy Miller, BOCO, LO, CDME brings a practitioner perspective to this role as she supports special projects and requests from the CEO.

She is an acknowledged expert in the field of DMEPOS accreditation, and is a sought-after speaker at events, such as the annual conferences for Essentially Women, Medtrade, AOPA, and PFA.

Wendy has more than 20 years of experience in the DME and O&P fields. Prior to joining the BOC staff, she served on the BOC Board of Directors for six years, where she played key roles in the development of the orthotic fitter (COF) and mastectomy fitter (CMF) certifications. Wendy spent 16 years in the DMEPOS field and has been a BOC Orthotist since 1994.

LEGISLATIVE & REGULATORY ISSUES



Legislative & Regulatory Manager, Zack Chait

Zack Chait is BOC's point of contact on all regulatory and state licensure issues. He is also responsible for the scheduling of site surveys and for ensuring the appropriate documentation is completed for all facilities who have submitted accreditation applications. Zack helps customers understand regulatory, licensure and BOC standards.

OUR CONTACT INFORMATION

To schedule an interview with a BOC expert or for more information, please contact:

Judi Knott, MA, MBA

Chief Strategy & Marketing Officer

Judi leads the strategic planning and execution of BOC's marketing and corporate communications programs. Her marketing efforts focus on raising brand awareness and highlighting BOC's competitive advantages to ensure the organization remains top of mind as the blue-ribbon standard for certification and accreditation. She also oversees BOC's award-winning Business Development team.

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Andrea Lynn

Director of Public Relations at TBC

Andrea serves as BOC's media relations liaison. In the event Judi Knott cannot be reached, all media inquiries should be directed to Ms. Lynn.

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